



# MEMBER MATTERS

News, updates and advice from your Red Tractor Assurance team

To ensure you receive all guidance updates, please add [rtfcomms@redtractor.org.uk](mailto:rtfcomms@redtractor.org.uk) and [membermatters@redtractor.org.uk](mailto:membermatters@redtractor.org.uk) to your address book and regularly check all your inbox folders.



## WELCOME TO RED TRACTOR'S MARCH MEMBER UPDATE

Dear Members,

We're only a quarter of the way through 2022, but I think it's fair to say that things have already been busier and more uncertain than we might have predicted.

Fortunately, as winter gives way to spring, there are a few things that we can still depend upon - lighter evenings, better weather (hopefully!), and a packed events season after a long hiatus.

At Red Tractor, we've missed being at events and we're looking forward to catching up with you at a range of food and farming events in the months to come. We'll be sure to keep you posted

on where we'll be and when in future monthly updates.

For now, we've put together this first 'Member Matters' bulletin so that you can easily stay informed on the latest Red Tractor and industry developments, and get handy advice ahead of your next assessment. I hope you find it useful.

Don't forget, the Red Tractor team is always on hand to help and answer any queries - email [memberhelp@redtractor.org.uk](mailto:memberhelp@redtractor.org.uk) or call us on **020 7630 3320**.

Best wishes,  
**Rebecca Miller**  
Head of Communications

## Two new appointments to the Assured Food Standards Board

### TOM BRADSHAW

Essex farmer and NFU deputy president Tom Bradshaw has been appointed to the Assured Food Standards (AFS) Board of Directors

The Board governs how Red Tractor is run and helps develop standards. [Read more](#)



### JOHN DRACUP

South west farmer John Dracup joins Red Tractor as its new Beef and Lamb chair, after more than three decades of experience as an advocate and leader in British agriculture. [Read more](#)





## MEMBER SPOTLIGHT

### Revitalised West Sussex farm sees assured status as key to success

One of Red Tractor's newest farm members sees being assured to standards of the UK's largest food and farming scheme as central to their future success. [Read more](#)

## WHAT MAKES RED TRACTOR CERTIFIED FOOD AND DRINK TRACEABLE?

Relying on spotting the Union Jack on packs is not a cast iron guarantee that the product originated in the UK. That's where Red Tractor's 'certified standards' logo comes in. Here's what we mean when we talk about food traceability... [Read more](#)



### Handy pointers to avoid common non-conformances at assessment



It's been a little over four months since Red Tractor's revised farm standards came into effect, and to date members have generally been bedding in very well. Here are some common non-conformances to be mindful of when preparing for your next farm assessment. [Read more](#)

## OUR NEW AND IMPROVED ASSURANCE WEBSITE

We've been working hard behind the scenes to make the website easier to use, so that members find what they're looking for. Keep visiting for the latest information and guidance from the Red Tractor Team.



## ORDER FREE MERCHANDISE

Got an event or farm visit coming and want to promote your assured status? You can request free Red Tractor promotional material, including branded leaflets, pens, stickers, and bunting on our website.

[View merchandise](#)



## ARE YOU ON FACEBOOK?



The Red Tractor farmers Facebook group helps members succeed, answering their questions and bringing them the latest news and updates from the team. Remember to include your farm address when joining. [Join the group](#)



## "The future of rodenticide use depends on all farmers" – CRRU

The Campaign for Responsible Rodenticide Use (CRRU) has issued essential guidance on preventing rodenticides from harming wildlife, such as barn owls. [Read more](#)

### TOP TIPS

Our assurance website has lots of useful information and advice to help you get ready for your next farm assessment and avoid non-conformances. [Find out more](#)

### DON'T FORGET

The Red Tractor portal is your free, secure online filing cabinet, allowing you to upload documents and save time ahead of your next assessment. [Find out more](#)

### FAQs

If you've got a query about revisions to Red Tractor's standards, which took effect in November, check out our handy FAQs page for answers or get in touch. [View FAQs](#)



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