

Dear valued member.

Thank you for being part of the Red Tractor Fresh Produce assurance scheme.

These comprehensive standards underpin our industry's strength and credibility, securing its future as a world-leader in food safety and responsible pesticide use.

They have been written, reviewed and approved by our Technical Advisory Committee, which is made up of farmer representatives, leading industry experts and supply chain stakeholders, and our Sector Board.

It is worth remembering that some standards have been introduced or revised to help our members adapt to changes in legislation or meet evolving supply chain demands.

We are pleased to have consensus when it comes to advancing our sector in many important areas, including new standards to improve post-harvest washing, better crop waste management and a streamlining of expectations on plant protection product usage.

These are necessary standards for our members as they will drive our sector forward, carefully balancing the evolving needs of consumers, farmers, processors and retailers.

In an ever-changing world, Red Tractor assurance is your definitive point of reference for peace of mind that your farm business meets key requirements to supply the food chain, without the need for additional checks and cost.

For example, your membership grants you access to the global market by enabling you to obtain Global GAP certification without the need for an additional assessment. This affords members an effective, straightforward solution to exporting fresh produce.

With ever-increasing interest and scrutiny of how food is produced, compliance with these standards not only serves to protect the reputation of your own farm, but the entire sector in which you play a vital part.

Here's to a secure and sustainable future for British farming.

Best wishes,

Lucy MacLennan

Chairman, Red Tractor Fresh Produce sector board